



# Western Arts Alliance

## BUNDLE AND SAVE!

Purchase a combination of ads for the greatest savings:

- ☆ 1 directory ad (*any size*), 1 newsletter ad (*any size*), and 1 web banner ad- **SAVE 30%**
- ☆ 1 directory ad (*any size*) & 1 newsletter ad (*any size*)- **SAVE 20%**
- ☆ 1 newsletter ad (*any size*) & 1 web banner ad (*any size*) and we'll give you an additional 30 days **FREE** on your banner ad!
- ☆ 1 directory ad (*any size*) & 1 web banner ad (*any size*) and we'll give you an additional 30 days **FREE** on your banner ad!
- ☆ 4 months of either size web banner ad, and we'll give you an additional 60 days for **FREE!**

## MEMBERSHIP DIRECTORY

The WAA Membership Directory will be sent in mid March to all members. Advertising in the WAA Membership Directory is open to [current](#) WAA members only. Artwork and payments must be received by **Monday, February 23.**

**Directory Print Ad Rates:** Inside Cover: \$ 795    2 Pages: \$895    1 Page: \$495    1/2 Page: \$295    1/4 Page: \$195

### Directory Print Ad Sizes:

1 Page: 7.5 (w) x 10 (h)

1/2 Page Vertical: 3.625 (w) x 10 (h)    1/2 Page Horizontal: 7.5 (w) x 4.875 (h)

1/4 Page: 3.625 (w) x 4.875 (h)

- All print ads are in **BLACK and WHITE.**
- All files to be submitted as electronic files. Please save and [submit](#) the file as the name of your organization.
- Acceptable file formats are: PDF, eps, or high resolution jpg (*minimum of 300 dpi*).
- Please avoid using low resolution jpg, bmp or gif files as these may appear pixilated when printed.

## WESTERN WAYS NEWSLETTER

Quantities are limited for the WAA newsletter ads, so reserve your space today! The spring issue deadline extended to Mar 13.

<b>Rates* and Sizes:</b> 1/2 Page: \$200	1/4 Page: \$125	Business Card: \$75
7.5 (W) x 5 (H)	3.75 (W) x 5 (H)	3.75 (W) x 5 (H)

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- Acceptable file formats are: PDF, eps, or high resolution jpg (*minimum of 300 dpi*).

## WEBSITE BANNER ADS

Banner ads on the WAA Conference pages are a great way to direct traffic to your website! The images link directly to the URL you provide. You may choose to create a specific page within your website, or just link to your home page.

### TOP of Conference Pages

#### Rectangle Banner Ad

\$65\* per 30 days

Size: 468 (w) by 60 (h) pixels @ 72 DPI  
(Maximum file size 15k)

### LEFT Side of Conference Pages

#### Square Banner Ad

\$35\* per 30 days

Size: 150 (w) by 150 (h) pixels @ 72 DPI  
(Maximum file size 20k)

- Graphics File Format: GIF or JPEG
- Text ads are limited to 80 characters or approximately 10 words
- Target URL's must be active at the time of banner ad submission
- Animated ads are **not** accepted

**CONTACT WAA TO RESERVE YOUR AD SPACE TODAY!**

**(503) 274-4729 or [Staff@westarts.org](mailto:Staff@westarts.org)**

\* Member pricing, for non member rates please [contact WAA](#).